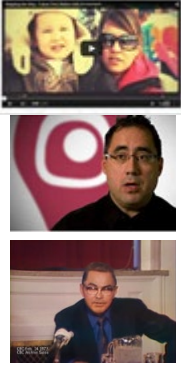








## MAPPING THE WAY – PUBLIC EDUCATION AND PROMOTIONAL PRODUCTS

**Mapping the Way** is a public education partnership initiative between the 11 self-governing Yukon First Nations, the Council of Yukon First Nations, and the governments of Yukon and Canada **to celebrate and raise awareness about Yukon First Nation land claims and self-government.**

Product	Possible use	Size/Duration/Format
<b>Videos</b> 	For showing in classrooms, workplaces, meetings, conferences, cultural and heritage centres or at special events.	<ul style="list-style-type: none"> <li>1 video – 4 minutes, celebrating Together Today for Our Children Tomorrow and Yukon’s self-government story – available on USB and online: <a href="http://mappingtheway.ca/resource-library/video-40th-anniversary-together-today-our-children-tomorrow">mappingtheway.ca/resource-library/video-40th-anniversary-together-today-our-children-tomorrow</a></li> <li>10 video vignettes – 2-4 minutes each, featuring some of the “Children of Tomorrow” sharing their thoughts on the past, present and future of the Yukon Agreements – available online: <a href="http://mappingtheway.ca/resource-library/resource-collections/children-tomorrow-video-series">mappingtheway.ca/resource-library/resource-collections/children-tomorrow-video-series</a></li> <li>2 videos – under 3 minutes, historic news broadcast from 1973 on the presentation of Together Today for Our Children Tomorrow to Prime Minister Pierre Trudeau – available online: <a href="http://mappingtheway.ca/resource-library/cbc-broadcast-together-today-our-children-tomorrow">mappingtheway.ca/resource-library/cbc-broadcast-together-today-our-children-tomorrow</a> and discussion about historic event – available online: <a href="http://mappingtheway.ca/videos/together-today-our-children-tomorrow">mappingtheway.ca/videos/together-today-our-children-tomorrow</a></li> </ul>
<b>Podcast series</b> 	Can be played at listening stations for special events, used in school research assignments, material for professional development, etc.	<ul style="list-style-type: none"> <li>10 podcast interviews with some of the key people involved in Yukon First Nation land claim and self-government negotiations and implementation sharing their stories in their own words.</li> <li>Available online at: <a href="http://mappingtheway.ca/resource-library/resource-collections/voices-vision-podcast-series">mappingtheway.ca/resource-library/resource-collections/voices-vision-podcast-series</a></li> </ul>
<b>Info graphic</b> 	Timeline of Yukon First Nations land claims and self-government for display, reference, school learning activities and professional development.	<ul style="list-style-type: none"> <li>Short, engaging timeline of the history and content of Yukon First Nations land claim and self-government agreements.</li> <li>Medium laminated posters, and smaller card stock handouts available upon request</li> <li>Available online in HTML, PDF and printable formats at: <a href="http://mappingtheway.ca/resource-library/infographic-yukons-history-land-claims-and-self-government">mappingtheway.ca/resource-library/infographic-yukons-history-land-claims-and-self-government</a></li> </ul>
<b>Exhibit – short version</b> 	For <u>short or medium-term loans</u> , as part of regular ongoing programming or for special events.	Short-term exhibit: <ul style="list-style-type: none"> <li>6 pop up displays - approx. 20 feet across when displayed.</li> <li>Display space must be indoors or sheltered from the elements.</li> <li>Available in English and French.</li> <li><a href="http://mappingtheway.ca/resources/exhibits-yukons-history-land-claims-and-self-government">mappingtheway.ca/resources/exhibits-yukons-history-land-claims-and-self-government</a></li> </ul>
<b>Exhibit – full-length</b> 	For <u>long-term loans</u> (2 months +) as part of regular ongoing programming, or for special events.  <u>Permanent display</u> may also be considered.	Long-term or permanent exhibit: <ul style="list-style-type: none"> <li>A more in depth history of Yukon First Nation land claims and self-government including a timeline beginning in the early 1900s, including Together Today for Our Children Tomorrow, the Umbrella Final Agreement, one panel for each Self-Governing Yukon First Nation, and land claim and self-government implementation.</li> <li>Bilingual English and French vinyl panels with grommets in the four corners to support hanging with nails – need 60 feet of wall space.</li> <li><a href="http://mappingtheway.ca/resources/exhibits-yukons-history-land-claims-and-self-government">mappingtheway.ca/resources/exhibits-yukons-history-land-claims-and-self-government</a></li> <li>Also available online as “Our Journey”: <a href="http://mappingtheway.ca/our-journey">mappingtheway.ca/our-journey</a></li> </ul>
<b>Promo items</b> 	To give away in conjunction with the display of one or more products above or separately, quantities permitting.	Items <u>may or may not be in stock</u> , check with Mapping the Way: <ul style="list-style-type: none"> <li>“I Love Yukon First Nation Self-Government” pins, water bottles, tote bags.</li> <li>“Mapping the Way: Yukon First Nation Self-Government” USBs with videos, luggage tags, rack cards, bookmarks.</li> </ul>
<b>Website, Social media channels</b> 	Can be displayed at viewing stations for special events, used in school research assignments, material for professional development, etc.	<ul style="list-style-type: none"> <li>Includes:               <ul style="list-style-type: none"> <li>✓ Videos and vignettes by Mapping the Way and others</li> <li>✓ Full length web version of the Mapping the Way exhibit called “Our Journey”</li> <li>✓ Voices of Vision podcast series</li> <li>✓ Implementation Stories</li> </ul> </li> <li>Visit our social media channels for stories, news and links to our latest products:               <ul style="list-style-type: none"> <li>Facebook: <a href="https://facebook.com/MappingtheWayYT">facebook.com/MappingtheWayYT</a></li> <li>Instagram: <a href="https://instagram.com/mappingtheway.ca">instagram.com/mappingtheway.ca</a></li> </ul> </li> </ul>

**To request use of displays and promotional items, contact:**

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